



ARIS LING PEI YEE

Lifelong Learner & Adaptable Problem Solver

As a highly motivated and enthusiastic Operations professional with 6 years of experience across diverse regions, including China, Singapore, Cambodia, and Malaysia, I have a strong passion for the blockchain industry. Over the past year, I have gained valuable experience and knowledge in this field, and have been actively learning about trading and analyzing cryptocurrency for several months.

✉ aris.ling92@gmail.com

☎ +60 1113088695

🌐 [linkedin.com/in/py-ling](https://www.linkedin.com/in/py-ling)

WORK EXPERIENCE

Marketing Operations Manager

LuckyMeta Marketing LLC

07/2021 - Present

Preah Sihanouk, Cambodia

Achievements/Tasks

- Managing and implementing social media and ad campaigns to align with marketing strategies, preparing all product details, and creating engaging content for community and social media posting.
- Listing the project on major crypto asset price-tracking websites, centralized/decentralized exchanges, and web3 wallet platforms.
- Collaborating with consultants and regional team leaders to create customized sales plans and build strong relationships.
- Working with Key Opinion Leaders (KOLs) to generate hype and increase brand awareness for the project.

Assistant Manager, Sales Operations

Mightificent Global Sdn Bhd

05/2017 - 03/2020

Kuala Lumpur, Malaysia

Achievements/Tasks

- Successfully nominated by the company to attend a 7-day Amoeba Management System Training Course in Kyoto, Japan, designed to train and groom potential future leaders.
- Demonstrated leadership skills by organizing and orchestrating over 10 conference events, leading others in high-demand situations, prioritizing tasks, and operating proactively.
- Efficiently scheduled and coordinated meetings, appointments, and travel arrangements for supervisors and managers.
- Utilized result-oriented problem-solving skills to evaluate problems or complaints and provide practical solutions, achieving positive outcomes for both clients and the company.

HR & Accounts Specialist

New Art Interior Pte Ltd

09/2016 - 04/2017

Singapore

Achievements/Tasks

- Oversaw daily operations of an office with 30 employees, ensuring efficient workflow and a productive work environment.
- Assisted with employee recruitment and engagement, helping to attract and retain top talent.
- Managed biweekly employee payroll, ensuring timely and accurate processing.

EDUCATION

Bachelor of Economics, Finance Major

Xiamen University

09/2011 - 07/2015

Xiamen, Fujian, China

Scholarship

- Awarded Full-Tuition Scholarship by Xiamen University for 4 consecutive years

SKILLS

Microsoft Excel

Microsoft Word

Microsoft Powerpoint

Microsoft Publisher

Video Editing

Poster Design

Conflict Resolution

Problem Solving

Team Leadership

Time Management

Collaboration

Multitasking

CERTIFICATES

People Analytics

Coursera

Advanced Google Analytics

Google

SQL for Data Science

Coursera

Excel Fundamentals for Data Analysis

Coursera

LCCI Bookkeeping & Accounting (Level 2)

London Chamber of Commerce and Industry

Amoeba Entrepreneur Management

Enoch Education

LANGUAGES

Mandarin

Native or Bilingual Proficiency

English

Professional Working Proficiency

Cantonese

Limited Working Proficiency

Malay

Limited Working Proficiency